

Category being entered -----

Mr./Mrs./Ms. ----- First Name ----- Last Name -----

Job Title ----- Company Name -----

Company Address -----

Postcode ----- Phone ----- Email -----

Should you be a winner, who will collect your award? -----

Mr./Mrs./Ms. ----- First Name ----- Last Name -----

Job Title ----- Phone ----- Email -----

How to Participate

To enter this contest, please write a submission of up to 1500 words on why you should win and return it with your completed entry form. Evidence of your successes should be included within your written submission, from market share figures to sales and profit data etc.

Awards for 2017 are based on achievements/products introduced or developed between January 2016 to June 2017 (with the exception of Lifetime Achievement Award)

Entries can also be accompanied by three items of supporting evidence, including reports and accounts, advertising campaign samples, press coverage, photography, market research reports, testimonials, internal brochures etc.

Your written submission, entry form and supporting evidence should all be saved electronically onto a USB memory stick and submitted to the below address. Alternatively five hard copies of each item can be posted.

World Food Awards
 c/o Lyndsey Filby, 16 Jubilee Wharf,
 Wapping Wall
 London E1W 1LH

The World Food Awards are open exclusively to companies specialising, promoting or stocking products from the following countries: Asian, Oriental, African, Caribbean, Middle Eastern and South American. With respect to these awards, world foods are defined as beyond Europe and North American foods, covering the following types of cuisines:

Chinese food – including Peking, Cantonese and other Chinese variations; Indian food; Mexican and Tex-Mex food; Thai and other oriental cuisines;

Other cuisines covered include – Japanese, Korean, Malaysian, Vietnamese, African, Middle Eastern, Turkish and South American.

- Entries are free of charge
- If entering more than one category please ensure you complete an entry for each category.
- Awards for 2017 are based on achievements/products introduced or developed between January 2016 to June 2017 (with the exception of Lifetime Achievement Award)

The Judging Process

A panel of expert judges will draw up a shortlist from the entries for each of the categories which will be announced during October. The winners will be announced on the evening of the Gala event. The judges results will be based on the nomination form and support material that has been received prior to the closing date.

Key Dates	
May 1st	Entries open
July 31st	Deadline for entries
September 30th	Public vote deadline
October	Shortlist announced
November	Gala event - details tbc

Terms and Conditions

The entrant will be deemed to have read and understood these rules upon entering the World Food Awards and be bound by them.

All entrants agree to be published worldwide without reserve by World Food Awards for publicity purposes, unless information submitted is clearly marked as confidential. Nominees may be required to take part in both pre and post-event publicity, including filming, and consent to their name and image being used for such purposes.

There is no fee for submitting an entry form and there are no restrictions regarding the number of entries or categories an individual/organisation can enter. A separate entry form must be completed for each category entered.

The organiser will have the right to reject (without giving reasons) any application form submitted.

The person/company named on the entry form will be the one contacted by World Food Awards if they are successful. If the name of the nominated contact person changes, World Food Awards must be notified immediately.

Entrants may be required to provide additional information upon request from World Food Awards. The information provided in support of your application should be true, accurate and complete in all respects. You may, upon request, be asked to provide evidence to verify any claims made in such information.

Entries cannot be returned and become the property of the Organiser. World Food Awards cannot accept responsibility for any lost, damaged, mislaid or late entries.

The shortlist for the World Food Awards will

be announced early October 2017. Successful nominees will be notified by email as soon as possible after this date.

All winners will be announced on the evening of the award's ceremony.

World Food Awards reserves the right to change the categories and transfer an entry to another category, without prior notice to entrants, if the judging panel deem this appropriate.

World Food Awards reserves the right to withdraw an entry from the judging process at any time if the entry is deemed inappropriate for any reason. The World Food Award's decision is final. No appeal can be made under any circumstances.

A panel of judges, selected by the organiser, including leading representatives from the industry, will review all of the entries received and create a shortlist of three finalists for each category. The full shortlist will be announced on the World Food Awards website during October 2017.

The judge's decision regarding the winners is final and no correspondence will be entered into.

Winners are permitted to use the winning World Food Award's logo to publicise their success. The year of the win must, however, be specified on publicity and materials.

World Foods Association reserves the right to change key dates relating to this event, without prior notice to entrants, if necessary.

The Organiser's decision on all matters affecting this awards scheme is final and legally binding.

These terms and conditions are governed by English law and the courts of England shall have exclusive jurisdiction.